



# Providing the Most Effective Direct Mail Marketing.

Our direct mail campaigns and services are proven to yield the best response rates. We offer a flat rate price that includes consultation, marketing lists, direct mail designs, bulk mailing, printing, postage and direct mail tracking.

# Buy One, Get One 50% Off Promo

Mailers/mo.	1st Month	2nd Month	Total Mailers	CPM	Total
5,000	\$1.20 ea	\$0.60 ea	10,000	\$4,500.00	\$9,000.00
7,500	\$1.10 ea	\$0.55 ea	15,000	\$6,187.50	\$12,375.00
10,000	\$1.00 ea	\$0.50 ea	20,000	\$7,500.00	\$15,000 <sup>.00</sup>

#### **Elite Call Center**

Never miss another sales call or spend your valuable time on the phone chasing down customers. We'll do it for you. Leaving you more time to sell more vehicles.

#### **Mail and Sort Facility**

We own a full service mail house offering a wide range of direct mailing and printing services, from data processing computerized list selection to inserting and folding machines.

### **Print Design Studio, Inc**

Our group of designers, art directors, visualizers and copy editors are standing by to help you develop professional marketing communications, ranging from direct mail to custom shell.

## **Every Direct Mail Package Includes the Following:**

- Custom Artwork
- Business Dev. Center
- Marketing Consultation
- Online CRM Tool
- 800 Number
- Secured App Sites
- Targeted Mailing Lists
- HQ Full Color Printing
- Postal Delivery Confirmation
- 24/7 Elite Call Center
- USPS Delivery
- Address Verification

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